

518% More New Patient Appointments Per Month

“Having time to focus on what I do best has made a huge difference for my practice.”

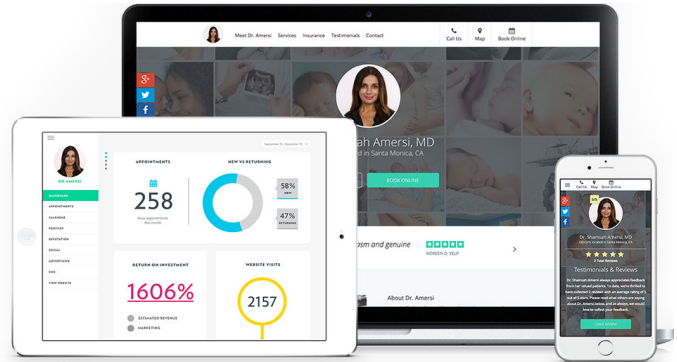


Dr. Shamsah Amersi

OB-GYN

Santa Monica, CA

www.dramersi.com



Dr. Shamsah Amersi came to PatientPop wanting to build her web presence, attract new patients, and establish a strong reputation in the competitive Santa Monica, CA community. PatientPop built her a modern, professional website which showcased her passion for women's health. Her site moved to the first page of Google search results for OBGYNs in Santa Monica within the first 6 months, resulting in a 3x increase in traffic and a 5x increase in monthly new patient appointments.



518%

Growth in new patient appointments

Results With PatientPop



312%

Growth in organic search traffic.



518%

Growth in new patient appointments.



Google

Moved to first page of Google results for location and specialty.

“Having time to focus on what I do best,
has made an incredible difference.”

Before PatientPop

Dr. Shamsah Amersi was establishing her practice in the competitive Santa Monica, CA market, and knew she needed an extensive online presence and stellar reputation in order to succeed. Because her practice was so new, she had to let patients in her community know that a new OB-GYN had come to town, as well as convince them to choose her over their current providers.



ADVANCED SEO



ENHANCED
ONLINE PROFILES



ONLINE BOOKING



BEAUTIFUL,
ROBUST WEBSITE

With PatientPop

PatientPop built her a website that conveyed her expertise, accomplishments, passion for her specialty, and the services she performed. We also created online business and healthcare profiles, ensuring her information was consistent online and her reputation was optimized.

The website, profiles, and SEO tactics moved her to the front page of Google for location and specialty and her site traffic has tripled from PatientPop implementation until now. Her new patient appointment requests grew 518%, so her business is constantly getting bigger.

Today, Dr. Amersi's schedule is full and her practice is thriving. Her online reputation is as strong as her popularity in the community, with patients writing her rave reviews like these:

"Okay, so I'll just start off by saying that Dr. Amersi is the best doctor, ever. I found her using Yelp and couldn't be happier!"

—Victoria F., Yelp

"Dr. Amersi is a fantastic, loving, and attentive doctor. She has been nothing but supportive and answers every question I have."

—Adriana J., Yelp